

## 2021 ACTUAL AND 2022 EXECUTIVE PAY FORECAST

The 2021 Executive actual increase came in at 4.3\%. The projected 2022 executive increase is also 4.3\%. Historically predictions are about .5\% low, so we expect by year-end the actual 2022 increase will hover around the $4.8 \%$ mark. We will have some sense in the second
quarter on how 2022 will play out. For comparison, WorldatWork is projecting a 3.2\% average increase f or all executives in 2022.


## EXECUTIVE PAY

The following represents base salary national numbers regardless of company size, type of contractor, type of construction performed - all factors in determining a
competitive market value. We would expect your pay to be either above or below these numbers based on your company's demographic scheme.

| Survey Position | 25 ${ }^{\text {th }}$ Percentile | Median | Average | 75 ${ }^{\text {th }}$ Percentile |
| :---: | :---: | :---: | :---: | :---: |
| Board Chairman | \$330,500 | \$452,000 | \$489,450 | \$590,000 |
| President | \$217,328 | \$289,750 | \$316,076 | \$386,650 |
| Executive Vice President | \$178,910 | \$231,369 | \$245,221 | \$297,260 |
| Senior Vice President | \$189,125 | \$233,763 | \$234,099 | \$276,328 |
| Vice President of Operations | \$155,250 | \$182,850 | \$189,033 | \$210,000 |
| Vice President of Estimating | \$133,748 | \$167,539 | \$167,610 | \$187,784 |
| VP of Business Development | \$143,100 | \$175,001 | \$172,569 | \$195,822 |
| VP of Preconstruction | \$158,808 | \$180,000 | \$183,122 | \$207,570 |
| VP /Chief Financial Officer | \$155,782 | \$187,000 | \$200,815 | \$227,567 |
| VP of Human Resources | \$132,300 | \$163,640 | \$171,017 | \$195,007 |
| General Counsel | \$184,907 | \$219,960 | \$227,097 | \$255,701 |
| Operations Manager | \$132,979 | \$151,250 | \$151,426 | \$171,828 |
| IT / MIS Director | \$115,200 | \$141,397 | \$143,494 | \$162,269 |
| Divisional Manager | \$138,900 | \$152,000 | \$151,152 | \$165,100 |
| Controller | \$108,732 | \$123,594 | \$126,447 | \$140,650 |

## EXECUTIVE PAY (continued)

Focusing on the Presidents total direct compensation (base pay plus bonus) the differences between revenue sizes offers a good look at how company volume impacts compensation practices. In general terms, the larger the contractor, the higher the compensation.

Making more than the following numbers? The combination of base salary and bonus of the top 3 highest paying companies in the 2022 survey averaged \$2,992,293.

Revenue Size

| Up to 5 Million | $\$ 138,700$ |
| :--- | :--- |
| 5 Million to 25 Million | $\$ 280,127$ |
| 25 Million to 100 Million | $\$ 440,814$ |
| 100 Million to 250 Million | $\$ 516,360$ |
| Over 250 Million | $\$ 910,651$ |

Company size is important, but there are notable differences between other demographics. The following tables reflect variable pay practices for the President position.

The percentages reflect the bonus paid as a percent of base salary, which we think is the best way to interpret market practices.

| Demographic | $\mathbf{2 5}^{\text {th }}$ Percentile | Median | Average | $\mathbf{7 5}^{\text {th }}$ Percentile |
| :---: | :---: | :---: | :---: | :---: |
| All Contractors |  |  |  |  |
| Incentive Amount | $\$ 80,000$ | $\$ 175,000$ | $\$ 259,529$ | $\$ 300,000$ |
| Percent of Base | $28.1 \%$ | $61.0 \%$ | $80.2 \%$ | $100.0 \%$ |
| General Contractor |  |  |  |  |
| Incentive Amount | $\$ 80,000$ | $\$ 191,000$ | $\$ 278,037$ | $\$ 327,500$ |
| Percent of Base | $27.8 \%$ | $62.1 \%$ | $85.3 \%$ | $110.0 \%$ |
| Construction Manager |  |  |  |  |
| Incentive Amount | $\$ 100,000$ | $\$ 274,000$ | $\$ 333,879$ | $\$ 551,875$ |
| Percent of Base | $41.3 \%$ | $70.6 \%$ | $96.4 \%$ | $108.0 \%$ |
| Design-Build Contractor |  |  |  |  |
| Incentive Amount | $\$ 113,800$ | $\$ 238,629$ | $\$ 316,165$ | $\$ 548,278$ |
| Percent of Base | $39.7 \%$ | $70.5 \%$ | $94.0 \%$ | $114.0 \%$ |
| Electrical Contractor |  |  |  |  |
| Incentive Amount | $\$ 58,000$ | $\$ 226,129$ | $\$ 253,202$ | $\$ 280,900$ |
| Percent of Base | $20.3 \%$ | $75.0 \%$ | $77.7 \%$ | $110.0 \%$ |
| Mechanical Contractor |  |  |  |  |
| Incentive Amount | $\$ 50,000$ | $\$ 116,000$ | $\$ 215,151$ | $\$ 285,100$ |
| Percent of Base | $20.0 \%$ | $52.8 \%$ | $65.1 \%$ | $95.1 \%$ |
| Other Specialty Contractor |  |  |  |  |
| Incentive Amount | $\$ 151,000$ | $\$ 193,333$ | $\$ 239,654$ | $\$ 250,000$ |
| Percent of Base | $47.5 \%$ | $69.8 \%$ | $82.2 \%$ | $102.0 \%$ |

## EXECUTIVE PAY (continued)

| Demographic | $25^{\text {th }}$ Percentile | Median | Average | 75 ${ }^{\text {th }}$ Percentile |
| :---: | :---: | :---: | :---: | :---: |
| Building |  |  |  |  |
| Incentive Amount | \$89,609 | \$198,000 | \$265,790 | \$305,053 |
| Percent of Base | 31.0\% | 62.1\% | 82.6\% | 100.0\% |
| Highway |  |  |  |  |
| Incentive Amount | \$125,000 | \$199,000 | \$236,088 | \$305,000 |
| Percent of Base | 40.4\% | 72.1\% | 78.4\% | 104.0\% |
| Heavy |  |  |  |  |
| Incentive Amount | \$135,000 | \$198,000 | \$272,204 | \$329,616 |
| Percent of Base | 43.8\% | 72.1\% | 84.6\% | 110.0\% |
| Industrial |  |  |  |  |
| Incentive Amount | \$86,687 | \$157,500 | \$254,701 | \$271,585 |
| Percent of Base | 30.7\% | 52.1\% | 71.6\% | 95.6\% |
| Municipal |  |  |  |  |
| Incentive Amount | \$93,344 | \$196,500 | \$270,813 | \$381,021 |
| Percent of Base | 28.9\% | 69.8\% | 87.4\% | 126.0\% |
| Up to 5 Million |  |  |  |  |
| Incentive Amount | *** | *** | \$34,000 | *** |
| Percent of Base | *** | *** | 22.9\% | *** |
| 5 to 25 Million |  |  |  |  |
| Incentive Amount | \$35,750 | \$75,500 | \$112,794 | \$147,500 |
| Percent of Base | 19.7\% | 33.7\% | 67.9\% | 73.1\% |
| 25 to 100 Million |  |  |  |  |
| Incentive Amount | \$74,063 | \$162,500 | \$196,518 | \$254,165 |
| Percent of Base | 26.5\% | 61.0\% | 70.6\% | 91.2\% |
| 100 to 250 Million |  |  |  |  |
| Incentive Amount | \$95,288 | \$198,000 | \$241,344 | \$271,370 |
| Percent of Base | 33.1\% | 51.0\% | 86.7\% | 103.0\% |
| 250 to 500 Million |  |  |  |  |
| Incentive Amount | \$241,700 | \$315,000 | \$385,849 | \$541,875 |
| Percent of Base | 59.0\% | 82.6\% | 92.6\% | 129.0\% |
| Over 500 Million |  |  |  |  |
| Incentive Amount | \$300,053 | \$537,500 | \$599,230 | \$700,000 |
| Percent of Base | 61.5\% | 104.0\% | 109.0\% | 144.0\% |

## AND MORE WAGE GROWTH

The 2022 HHM Open Shop Wage and Benefit Survey is now complete. This survey is designed to capture nonmandated pay rates for heavy civil, highway, municipal $(\mathrm{HHM})$, and related infrastructure construction. This sixth annual survey represented wage and benefit data on 24,929 craft personnel, seeking to answer the question
of "what do you pay your people when not working on prevailing wage projects." Survey participants reported a 2021 actual wage increase of $4.25 \%$ and forecasted a 2022 increase of $4.16 \%$. The following reflects the national data for a few of the survey positions.

| Survey Position | $2^{\text {th }}$ Percentile | Median | Average | $7^{\text {7 }}$ 点 Percentile |
| :--- | :---: | :---: | :---: | :---: |
| Asphalt Paving Operator | $\$ 23.64$ | $\$ 26.25$ | $\$ 26.24$ | $\$ 28.20$ |
| Asphalt Plant Operators | $\$ 21.93$ | $\$ 23.96$ | $\$ 24.06$ | $\$ 27.33$ |
| Backhoe Operator | $\$ 21.00$ | $\$ 25.11$ | $\$ 24.90$ | $\$ 28.30$ |
| Dozer Operator - Finish | $\$ 22.71$ | $\$ 24.69$ | $\$ 25.21$ | $\$ 28.77$ |
| Excavator Operator | $\$ 23.00$ | $\$ 24.89$ | $\$ 26.02$ | $\$ 29.14$ |
| Flagger | $\$ 16.25$ | $\$ 17.79$ | $\$ 17.38$ | $\$ 18.81$ |
| Laborer - Skilled | $\$ 19.86$ | $\$ 21.61$ | $\$ 22.08$ | $\$ 24.16$ |
| Laborer - Unskilled | $\$ 16.51$ | $\$ 18.02$ | $\$ 18.39$ | $\$ 20.00$ |
| Loader Operator - Plant | $\$ 20.12$ | $\$ 24.30$ | $\$ 24.13$ | $\$ 26.22$ |
| Mechanic - Heavy Equipment | $\$ 26.00$ | $\$ 28.50$ | $\$ 28.65$ | $\$ 31.63$ |
| Mechanic - Truck | $\$ 23.14$ | $\$ 26.61$ | $\$ 26.04$ | $\$ 29.29$ |
| Motor Grader Operator | $\$ 25.84$ | $\$ 26.64$ | $\$ 26.99$ | $\$ 29.75$ |
| Pipelayer | $\$ 20.00$ | $\$ 22.73$ | $\$ 23.10$ | $\$ 25.19$ |
| QC Technician | $\$ 24.24$ | $\$ 27.44$ | $\$ 29.80$ | $\$ 33.45$ |
| Roller Operator - Asphalt | $\$ 19.17$ | $\$ 22.70$ | $\$ 22.58$ | $\$ 26.34$ |
| Roller Operator - Earth | $\$ 19.00$ | $\$ 20.74$ | $\$ 20.84$ | $\$ 23.22$ |
| Scraper Operator | $\$ 21.00$ | $\$ 26.13$ | $\$ 25.29$ | $\$ 30.88$ |
| Track Hoe Operator | $\$ 22.24$ | $\$ 25.02$ | $\$ 25.81$ | $\$ 30.00$ |
| Truck Driver - Dump | $\$ 19.25$ | $\$ 21.84$ | $\$ 22.08$ | $\$ 23.65$ |
| Truck Driver - Lowboy | $\$ 24.21$ | $\$ 25.69$ | $\$ 26.14$ | $\$ 28.22$ |

## THE FINAL WORD

We just finished the 2022 Construction / Construction Management Staff Salary Survey. The results indicated a wide regional variation in the 2021 actual pay increase data ranging from 3.5\% to 5.3\%. The overall projected 2022 increases came in at 4.2\% for middle managers and professionals with a smaller variation between regions
(3.6\% to 4.3\%). As with the executive increase numbers, we expect these 2022 anticipated numbers to grow as the year progresses.

## MARCUM <br> ACCOUNTANTS $\triangle$ ADVISORS

Marcum LLP is one of the largest independent public accounting and advisory services firms in the nation, with offices in major business markets throughout the U.S., and select locations internationally. Headquartered in New York City, Marcum provides a full spectrum of traditional tax, accounting, and assurance services; advisory, valuation, and litigation support; managed accounting services; and an extensive portfolio of specialty and niche industry practices. The Firm serves both privately held and publicly traded companies, as well as nonprofit and social sector entities, high net worth individuals, private equity funds, and hedge funds, with a focus on middle-market companies and closely held family businesses. Marcum is a member of the Marcum Group, an organization providing a
comprehensive array of professional services.
For more information, visit www.marcumllp.com


Joseph Natarelli is the national leader of Marcum's Construction Industry Practice and the office managing partner in New Haven, CT. He has more than 30 years of experience with international accounting firms providing auditing and consulting services. For nearly 20 years, Joe has served as a technical reviewer for the AICPA Audit and Accounting Guide - Construction Contractors and the AICPA's Audit Risk Alert for Construction Contractors. Joe frequently speaks on construction accounting and auditing matters and has chaired the annual AICPA National Construction Industry Conference. He regularly publishes articles in construction journals and has been interviewed by a number of media outlets.
joseph.natarell@marcumllp.com 203.781.9710

## PAS, Inc.

Since 1979, PAS has provided the most comprehensive pay data available in the construction industry. As a compensation consulting and research firm, PAS surveys cover more than 200 industry related positions from President to Superintendent to Estimator to CFO to BIM Specialist to Carpenter. PAS provides invaluable
data for establishing and maintaining your own competitive wage and salary programs, or assistance in developing new pay programs.

For more information, visit www.pas1.com


Jeff Robinson is president of PAS, Inc., which specializes in compensation research and consulting for the construction industry in Saline, MI. Jeff has more than 40 years of experience in the construction industry. Prior to founding PAS, Inc. in 1979, he spent 10 years with a large Midwest contractor holding several project positions and corporate positions in accounting, human resources, and compensation administration. Jeff is a member of the AGC, the ABC, CFMA, SHRM, AICPA, and WorldatWork (formerly the American Compensation Association).

Jeff@pas 1.com
734.429.1199


Marcum is a member of the Marcum Group，a family of organizations providing a comprehensive range of professional services including accounting and advisory，technology solutions，wealth management，and executive and professional recruiting．These organizations include：

